SCHOOLS & COMMUNITIES FIRST

#FOROURESTUDENTSS

CALIFORNIA TEACHERS ASSOCIATION
The CA Schools & Local Communities First Funding Act is an INVESTMENT IN OUR STUDENTS & THEIR FUTURE!

- Great teachers!
- Great schools!
- Great communities!
Have you or your students gone without resources or supports in your classroom that would help you do your job or improve student learning?

Are you tired of going without?
California is the 5th largest economy in the world, yet...

is 41st in the nation in per pupil spending

has the highest adjusted poverty rate in the country, with 1 in 5 children living in poverty

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our libraries, hospitals, fire departments and community services are suffering from a lack of funding
So why have California schools been so drastically underfunded compared to the rest of the nation?

Strong Schools 2019 video
https://youtu.be/RGWvlFttH1I
Prop 13 (1978)

+ Gave corporations huge property tax loopholes
+ Shifted the property tax burden to homeowners instead of corporations
+ Has defunded our public schools

We can’t afford to keep giving billions of dollars in tax breaks to millionaires, billionaires, and big corporations while hurting our students!
We can fix the Prop 13 corporate tax loophole, while protecting homeowners, small business, & agriculture!
The **Schools & Local Communities First Funding Act**

is a credible plan to ensure

$12 Billion is invested in our schools & communities

+ $4.5 Billion for our schools
+ Funds can be negotiated to promote retention of great educators, manageable class sizes, and more supports for our students!
Where will the money go?

- Schools
- Colleges
- Health Clinics
- Firefighters/First Responders
- Parks
- Libraries
- Roads & Bridges
What The Measure Does

**RECLAIMS** $12 billion per year for K-12 schools, community colleges and local communities

**CLOSES** commercial property tax loopholes that allow big corporations to avoid paying their fair share

**INVESTS** in truly educating our kids & in vital services to support our families

**ENSURES** full transparency & accountability for all reclaimed revenue

**PROTECTS** all homeowners & renters

**PROVIDES** the largest tax incentive in a generation for small businesses

**LEVELS** the playing field for businesses that already pay their fair share

**EXEMPTS** smaller businesses valued at under $3 million
The Schools & Local Communities First Funding Act

+ Our students can’t wait! They deserve well-funded schools and community services now!
+ People who know about SCF want to vote yes!
+ Our wealthy opponents will outspend us on campaign ads, but we have people power!
So How Do We WIN For Our Students?

**Petition Signature Gathering**
Collect signatures to qualify the initiative on the November ballot!
We need **80% of members** to sign the petition and **10% of members** to collect signatures from others.

**Spread the Word**
Talk to family, friends, and neighbors about the opportunity to invest in our students’ future by closing the property tax loophole for corporations, while protecting homeowners!

**Vote!**
We must turn-out our supporters in large numbers to ensure we win!
Our Plan

CTA members collect 150,000 Signatures
Talk with as many people as possible!

Vote November 2020
Yes on SCF

$12 Billion
For Schools & Community Services
Our Students are Counting on Us!

Educators know more than anyone what our students need, so you’re the best messengers on getting this initiative on the ballot and passing it in November 2020.

Will you stand together with your CTA colleagues to ensure California voters invest in our students’ future?
Stay Connected
Sign up to be a campaign activist!

#SchoolsandCommunitiesFirst
@Schools1stCA

✅ Huge investments in schools & local gov
✅ Homeowners & renters protected
✅ Big corporations pay fair share
✅ New small business tax relief
Thank You!

Any questions?

More info at
www.schoolsandcommunitiesfirst.org
Credits

Special thanks to all the people who made and released these awesome resources for free:

+ Presentation template by SlidesCarnival
+ Photographs by Unsplash
The remaining slides are Petition Form Instructions for members who are gathering signatures

Petition 2019 video
https://www.youtube.com/watch?v=apzRUeOlMSQ
Anatomy of a Petition

“Title & Summary”
Only one county for all the signatures on a single sheet!

“Declaration of Circulator”
…Where you fill out YOUR information.

Where voters fill in their information, and sign the petition.
STEP 1

Make sure the “Title and Summary” is visible – this is how the initiative will appear on the November ballot.
STEP 2

Write the county of signatures being collected in the box at the top left corner.

EACH SHEET MUST HAVE ONLY SIGNERS FROM THE SAME COUNTY!

If a voter is from a different county, use a new sheet and write the county in the field.
Show the voter where to sign. **Signers MUST be registered to vote in California and in the same county listed at the top of the petition!**
STEP 4

Fill out the "Declaration of Circulator"

- Your name and home address
- Dates when you collected the signatures
- Executed on...
- Place of Signing
- Your signature goes here.
Quality Control Checklist

- County Section
- Voter Signature Section
- Declaration of Circulator